

Back to school by bike

Lessons on how to create sustainable and safe home-school-journeys for children Edwin Papjes, City of Groningen, The Netherlands 18 oktober 2013



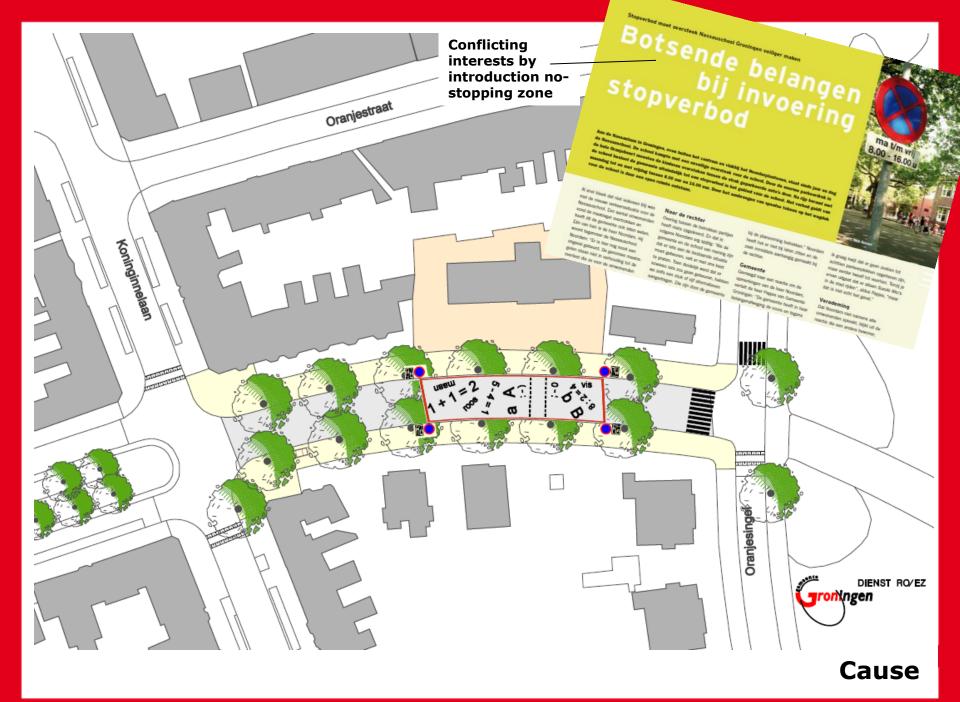
Groningen?

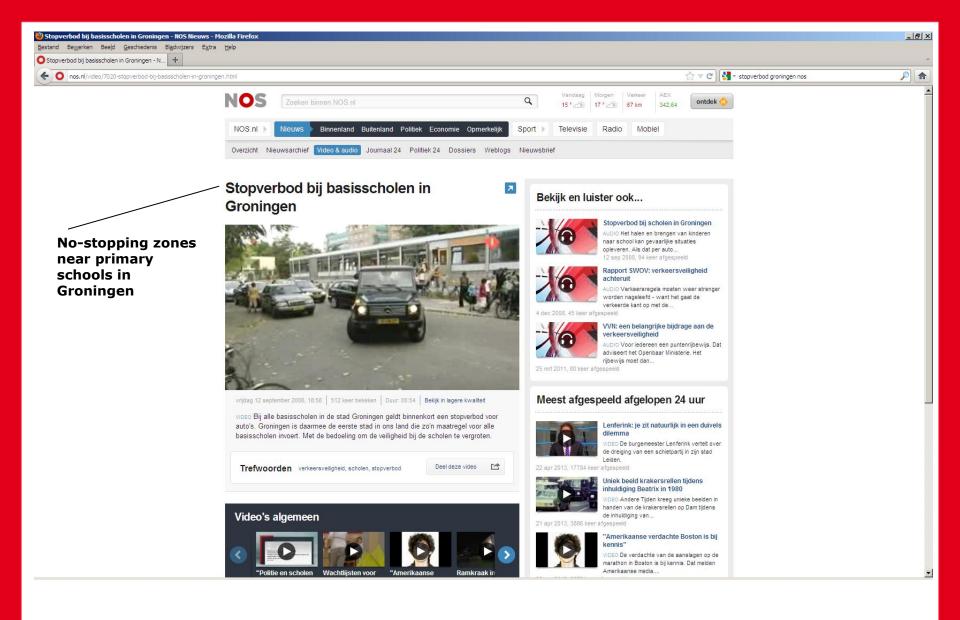


Groningen = cycling capital of The Netherlands



Philosophy





Assignment by the (national) media



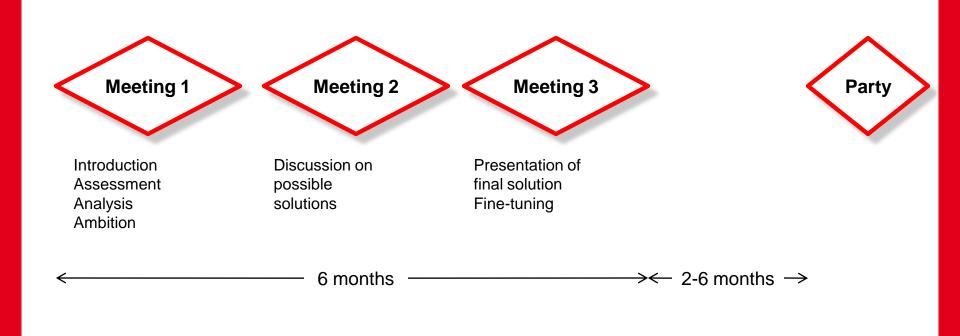
Assignment - Developing independent mobility by children



Principle 1 – Creating forgiving home-school-routes



Principle 2 – Participation of parents, children & neighbours



Taskforce (per school) City council (project manager, traffic engineer), police, head of school/teacher, parents, neighbours

Principle 2 – Participation

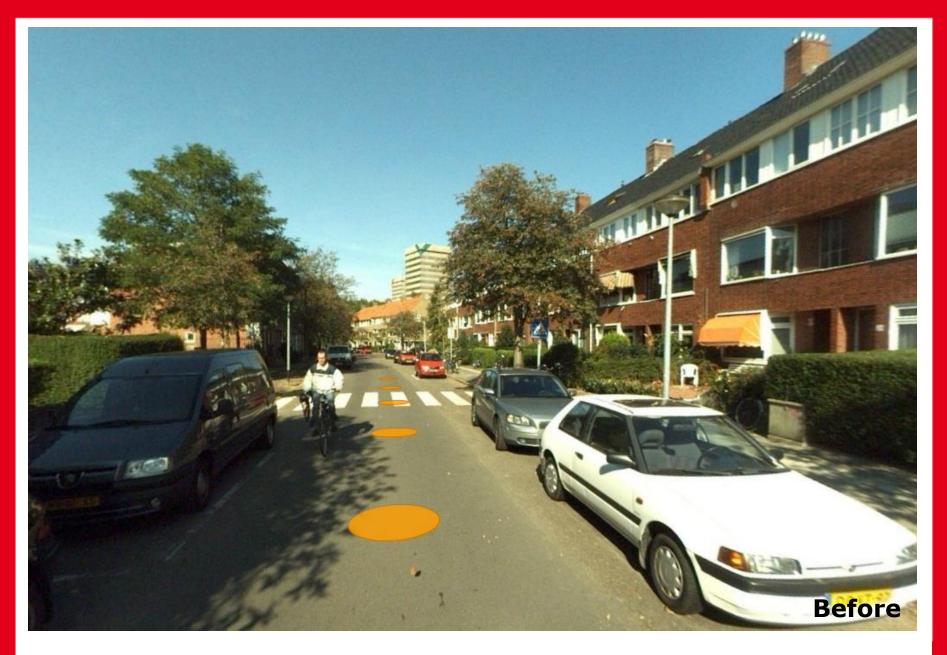


Principle 3 – a custum-made, though uniform design

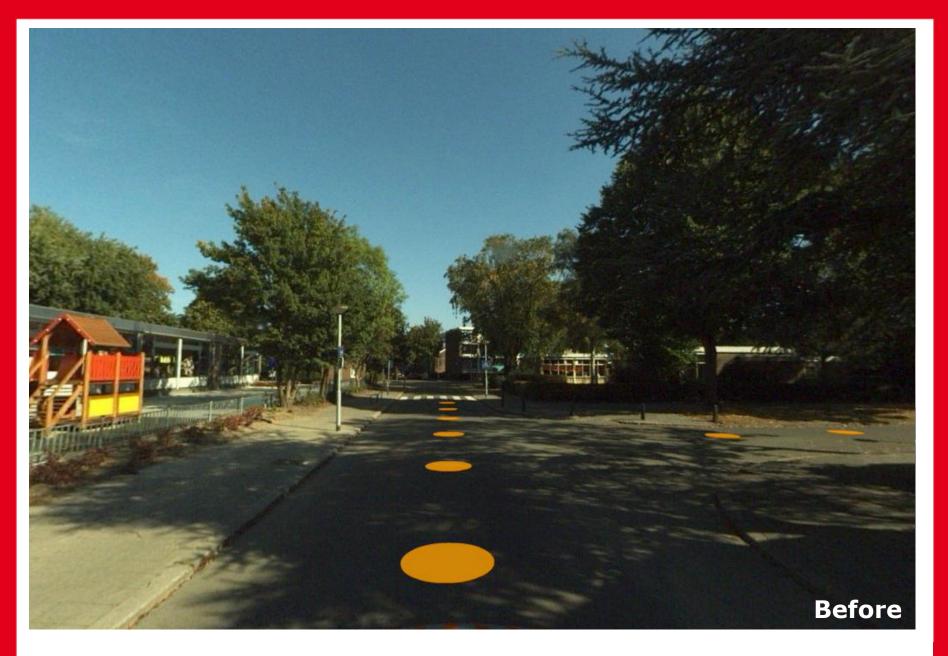


Principle 3 – a custum-made, though uniform design



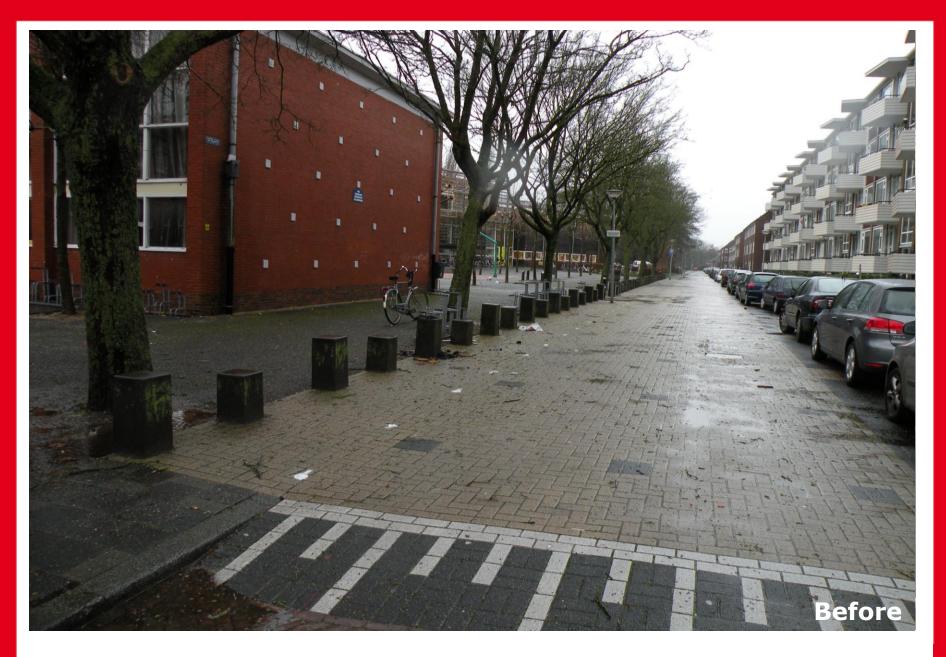




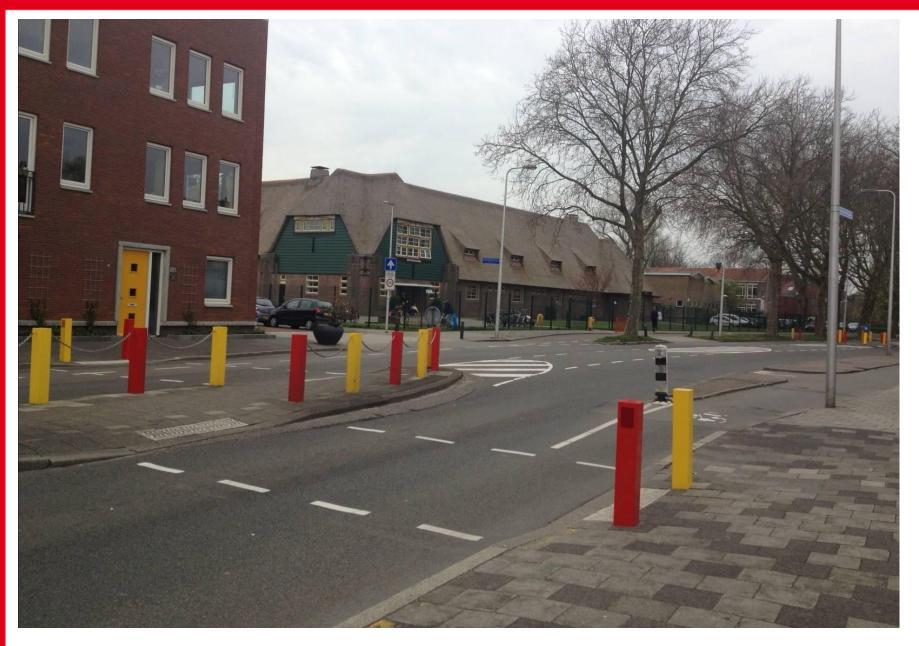








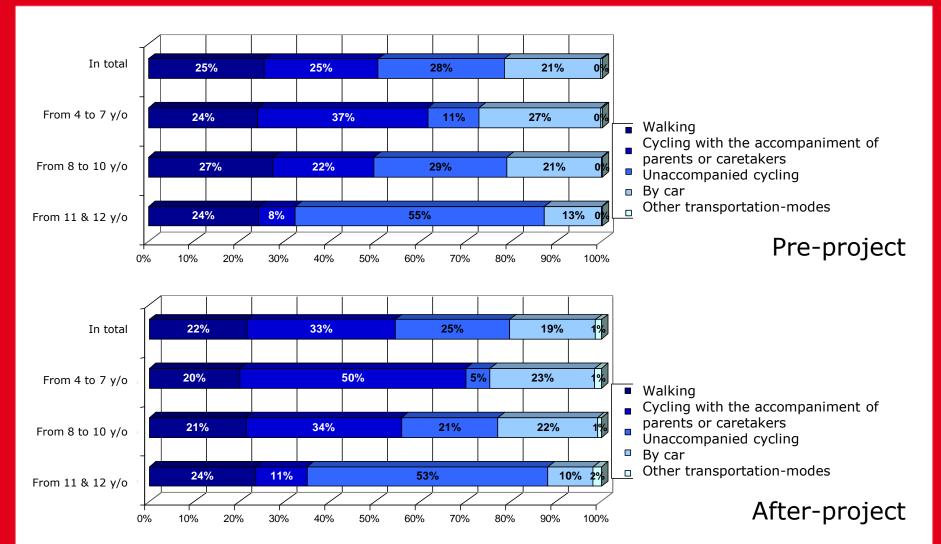




Example (City of Utrecht)

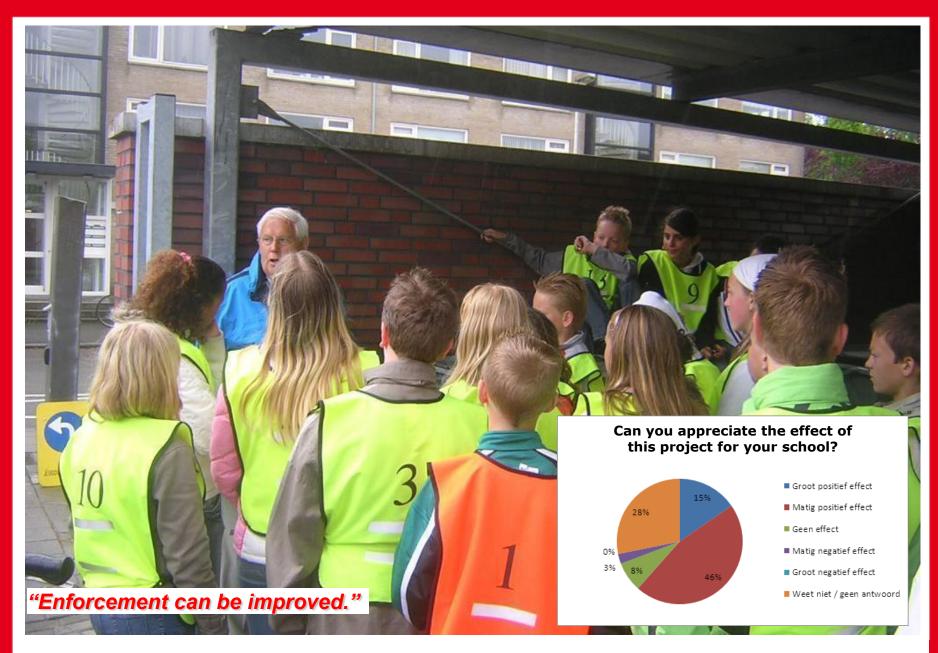


Example (City of Enschede) – Kiss&Ride and playground



"With fewer cars, children on bikes seem to be treated with more respect. More often, people drive slowly behind them."

Results – Modal split



Results – Interviews on participation

2006

3 schools joined label 2012

15 schools joined label21 schools work to join label



Results – Roadsafety-label for primary schools



Results – Interviews on participation

Edwin Papjes Urban mobility pioneer



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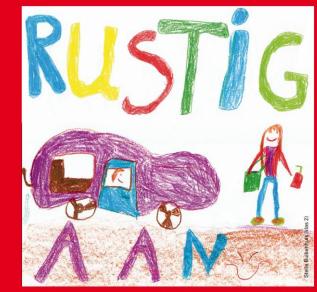
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